<table>
<thead>
<tr>
<th>Element</th>
<th>Lesson Idea:</th>
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<tbody>
<tr>
<td>Central Image</td>
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<td>Simple, Declarative Statement or Marketing Message</td>
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<td>Vehicle for Engaging the Learner</td>
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<td>Teach Something, Do Something</td>
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Lesson Design for School Counselors
Key Principles/Notes

Three Important Learning Tools

1. _______________________________________________________________________

2. _______________________________________________________________________

3. _______________________________________________________________________  

Internal Journey of the Learner

1. _______________________ (Desire) I have a need that must be resolved.

2. _______________________ (Resist) I don’t like feeling out-of-place or uncomfortable; this is weird.

3. _______________________ (Connect) Wait, something is familiar here.

4. _______________________ (Ignite) My brain is clicking & my feelings are stirring.

5. _______________________ (Process) I need to interact & work this out.

6. _______________________ (Conclude) My brain filters & finds new ideas.

7. _______________________ (Act) Now, I must do something about this.

Make Your Lessons EPIC:  

Simple Lesson Structure:

E Experiential

P Participatory

I Image Rich

C Connected

1. _______________________ Something.

2. _______________________ Something.